



YOUR ENERGY CONNECTION



Public Power and How It Affects Your Neighborhood

You hear how Public Power is an advantage to our community all the time. Is that just a marketing ploy to try to persuade consumers that their system is the best or is it really the best?

One of the major advantages of Public Power that the City of Rocky Mount enjoys is the partnership of approximately 90 cities. This partnership comes into play many times during storms for power restoration. Rocky Mount recently sent a two person crew, Steve McBride and Danny Cobb, to Lumberton to assist them after the ice storm in late December. Rocky Mount was able to assist a partner just as many cities have come to the aid of this City in the past during hurricanes and ice storms. This improves your power reliability every day. You know your power will be restored as quickly as possibly without having to wait weeks as many privately owned utility customers must do.

You have a voice in your local and state politics as well. Rocky Mount utility customers have someone locally to go to with concerns and comments—no toll-free number without a real person. Through ElectriCities Rocky Mount utility customers also have a voice in our legislature. ElectriCities acts as a representative for the public power cities throughout our state staying aware of laws made that will benefit our utility customers and help keep utility costs down.

For more information about Public Power, log on to
www.ncpublicpower.com

BEAT THE PEAK

“Peak” or “Peak Demand” is the greatest amount of electricity used at one time by an electric system, normally when a large number of customers are using appliances at the same time. By controlling the electric load or load management, we can keep electric costs in control. Rocky Mount averages approximately less than 10 days per month load managing. There are several options available:

Electric Water Heater Control-

Water heaters are cycled off during load management periods. Controlling water heaters will not affect the amount of hot water available. Customers receive **\$2.00** credit each month.

Electric Heat Strip Control-

Heat strips are controlled during the winter load management periods, while compressors continue to provide heat. Customers receive **\$15.00** credit each month if the temperature falls to 25 degrees or below on a non-holiday weekday.

Central Air Conditioning Total Control-

Customers receive **\$20.00** credit each month for July, August, and September. The credit is calculated based on yearly consumption. The compressor is turned off for the entire load management period. Fans will continue to circulate the cool air in your house, but your compressor will not generate any new cool air.

There are no installation or maintenance charges associated with this program.

**Call 972-1283 for more information .
Start your savings now!**



February 2005

Need Help Reducing Your Utility Bill?

The City of Rocky Mount in conjunction with Home Depot will be hosting energy conservation clinics throughout the winter

Clinic Dates

February	9th	3 pm
February	24th	10 am
March	10th	7 pm
March	24th	10 am

Daytime classes will be held at the Environmental Services Training Room at 1211 Thorpe Rd
Please call 972-1274 to reserve a space

The evening class will be held at Home Depot
No reservation is required

What's Going On Around Town?

- You'll see electric line crews working at N C Wesleyan College providing new services for the new Gateway Technology Hub
- Electric line crews will also be working along Cummings Road to provide new services to Ford's Colony

Tree Seedling Giveaway

*Beginning March 7th through March 11th
Red Bud tree seedlings will be given away in
the atrium of City Hall while supplies last
The giveaway is limited to 2 per customer*